



International Business Facts About Florida

Florida is a major gateway for merchandise trade between North America, Latin America, the Caribbean, and other world regions. In 2010, **goods valued at US\$126 billion entered or exited the United States through Florida's two U.S. Customs Districts.**

(U.S. Census Bureau, Foreign Trade Division)

Florida's combined **exports of goods and services** amounted to **US\$85.1 billion** in 2010, helping to sustain over 1.1 million jobs in the state.

(U.S. Census Bureau and Enterprise Florida estimates)

Florida ranks **4th in the nation in state-origin exports** (i.e. those actually produced or with significant value-added in the state), which reached **US\$55.2 billion** in 2010.

(U.S. Census Bureau)

Florida ranks **3rd among all U.S. states in high-tech exports**, reaching over **US\$15.1 billion** in 2010.

(World Institute for Strategic Economic Research and Enterprise Florida estimates)

Florida is a diversified global exporter of knowledge-intensive services, such as accounting, consulting, engineering, legal, medical, telecommunications, and transportation services. Florida's **services exports amounted to nearly US\$30 billion** in 2010.

The total value of holdings by foreign-affiliated companies in Florida reached an estimated **US\$36 billion** in 2008, making Florida the **8th largest recipient of foreign direct investment** among all U.S. states.

(Bureau of Economic Analysis and Enterprise Florida estimates)

There are about 1,500 foreign-affiliated companies, operating at nearly 2,200 individual business locations all over Florida. These companies employed some 254,000 Floridians in 2008, ranking the state **6th among the states in total employment by foreign-affiliated firms.**

(Bureau of Economic Analysis)

Miami is **one of the nation's leading centers for international banking.** Numerous foreign and domestic banks active in international trade and finance have offices in Florida.

Florida is the **world's telecommunications gateway to Latin America and the Caribbean:** a multitude of undersea and terrestrial fiber optic cables converge in Florida, ensuring unparalleled global connectivity.

Florida sits at the nexus of transportation links in the Americas. The state's **14 deepwater seaports, over 30 airports certified for air carrier operations, and 50+ officially-designated multimodal connectors** ensure the seamless movement of people and goods between any two points on the planet.

Florida is home to **hundreds of airports**, including commercial service airports and general aviation airports. Florida's airports have numerous direct flights to all key Latin American and Caribbean destinations, most major European cities, and one-stop air services to the Asia/Pacific region.

According to the U.S. Census Bureau, Florida has **nearly 4.6 million speakers of languages other than English.**

Learn more about
Florida's global advantages.

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